



APRIL 2015

PMI Western Australian Chapter NEWSLETTER

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NEXT CHAPTER MEETING

8 APRIL 2015
@ 5:30pm

City West Receptions, Plaistow
Mews, West Perth.

ALSO IN THIS EDITION

PMI Australia Conference

WA PMI Webcasts

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What's On
April 2015

Adding value to the bottom line

Adapted from an original article by
David Wright, PMI QLD President

PMI National Awards **REMINDER**

GENERAL

[Webcast](#)

Catch up on what you
missed or see again

Adding Value to the Bottom Line

David Wright, PMI Queensland President

Last week the Project Management Institute (PMI) had the privilege of hosting the launch of our upcoming National Conference on 25-27 May. I addressed industry leaders from the private and public sectors concerning potential cost-savings found when organisations align strategy with implementation., under the title "Successful strategies through project, program and portfolio management adds value to bottom line".

According to PMI's 2015 "Pulse of the Profession" global survey of 2,800 respondents, high performing organisations adhere to proven project, program and portfolio management processes.

Higher performing organisations are several times more likely to be successful implementing change than those with lower project management knowledge and maturity. The reason for this is primarily attributed to the lack of understanding of the value that project management delivers to their business. This achievement is being measured through reduced costs and risks, greater alignment of goals with business intent, and overall higher success rates of projects and programs.

Project professionals can add great value to CxO management through strategy as well as implementation. There is a slow uptake of this in Australia, compared to the rest of the world, but we are making progress.

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25 – 27 MAY 2015
BRISBANE

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Gala Dinner Mon 26 May
with Entertainment & PMI
Australian National Awards

PMI Australian National
Awards: nominations open

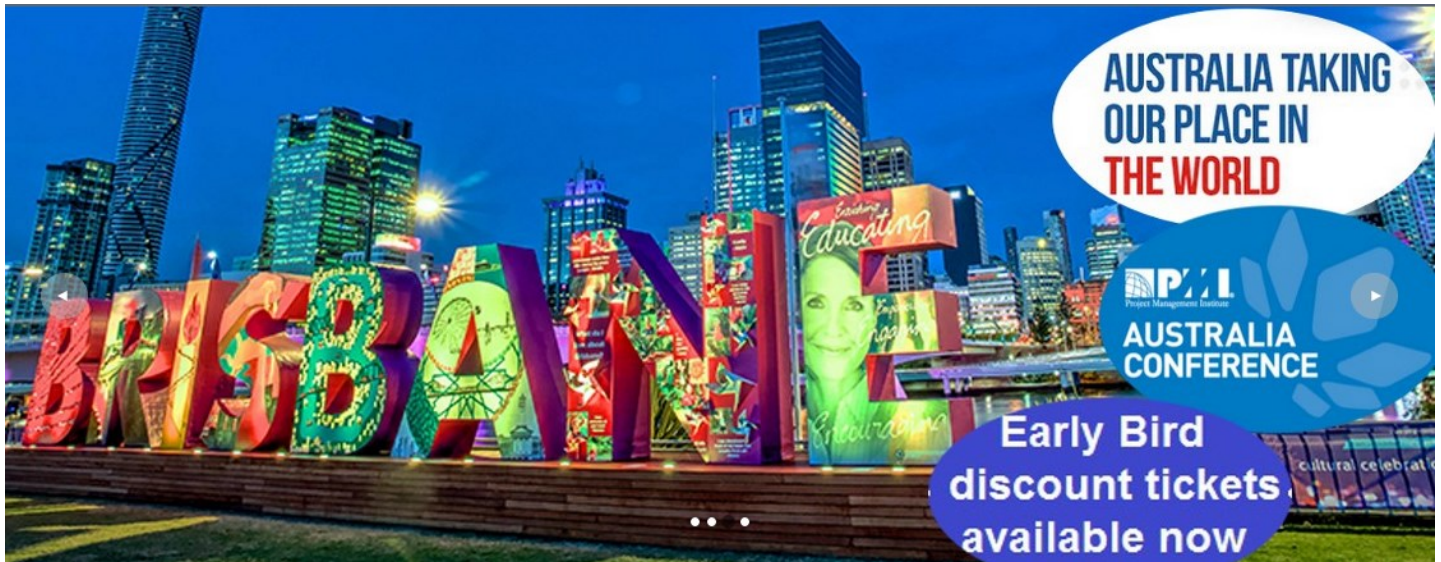
AUSTRALIA TAKING
OUR PLACE IN
THE WORLD

WA PMI Board Sponsor

The WA PMI Chapter board would like to acknowledge the sponsorship of Fujitsu who are our kind hosts for the monthly board meeting attended by the elected directors.



PMI Australia Conference 2015—Brisbane



Act now to secure your spot at the PMI Australia Conference 2015
TICKETS AVAILABLE [HERE](#)

WA PMI Chapter Webcasts

Of course, WA PMI have been filming the many excellent presentations that are given at our Chapter meetings for quite some time now. The back catalogue of these is available to chapter members via the [website](#).

This facility is not only excellent if you want to hear the presentation again or missed some point on the night, but also if you are unable to make a chapter it is not only a fantastic way to catch up on what you missed but also to earn that PDU too.



WA PMI Volunteering

Who can volunteer?

To be able to volunteer for the PMI WA Chapter, you must be a current member of the chapter.

How do I get started?

Create your volunteer profile and start searching for volunteer opportunities in the Volunteer Relationship Management System (VRMS).

Contact **Ilkay Dere** - HR Associate Director [email](#)

Alternatively, catch up with any of the Board members at the next Chapter meeting. We'd love to speak to you.



What's on in April

8 APRIL 2015

WA PMI Chapter Meeting

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8 APRIL 2015

Project Managers Toastmasters

[\[More Info\]](#)

22 APRIL 2015

Project Managers Toastmasters

[\[More Info\]](#)

Adding Value to the Bottom Line Continued

The survey finds that when projects fail, businesses are impacted. Organisations will perform at their peak, if they invest in the culture, talent and processes of project, program and portfolio management.

The recent appointment of Dr Alicia Aitken as Chief Project Officer for Telstra, Finance & Strategy is an excellent example of this. Dr Aitken is responsible for ensuring Telstra has the capability to deliver on its capital portfolios across the world. This is the first role of its kind established in Australia and a significant boost for women in Project Management.

Organisations that invest in qualified and skilled talent are fostering a culture that values project management. The 2015 Pulse Findings show that, on average, talent deficiencies significantly hamper 40 percent of strategic implementations.

Having the right people with the right balance of skills and qualifications is the only way to succeed. Organisations need to invest in development and training to achieve

superior project strategy and performance. Transferring knowledge across the organisation is a critical organisational competence and one that should be embedded into an organisation's DNA to create real cultural change.

So too Project Practitioners need to be responsible for their own professional development.

Our upcoming national conference in Brisbane on the 25-27 May is an excellent opportunity. We're bringing together a suite of internationally renowned experts and national leaders to speak on global trends and issues. Practitioners will learn about world's best practices, upskill and share insights with peers.

The PMI Australia Conference will also examine issues such as sustainability and climate change with one of the world's top 100 sustainability leaders, Professor and Engineer David Hood AM.

Speaking at the launch of the PMI Australia conference, Professor Hood discussed how public and private sectors could deliver positive

outcomes for the environment and society.

The key turning point for Professor Hood came when he commissioned Australia's then New Parliament House in the mid 1980s. Professor Hood implemented many measures to improve the energy efficiency in the building. Since then, he has been championing a culture of sustainability across all engineering disciplines, and the built environment.

During the launch, Professor Hood spoke about the existential risks to society resulting from a range of forces including global warming, endless economic growth and the explosion of Earth's population.

According to Professor Hood, we need to move from a green to a blue economy. We are successfully implementing many measures to reduce the impact on the environment by improving our energy efficiency. Now we need to focus on developing new industries and measures to regenerate lost natural and social capital; in effect creating a blue economy.

Professor Hood maintains that Project Managers have a responsibility to inform Board members of the risk to their projects from these global issues. As we move towards a blue economy, Practitioners are crucial to ensuring that the strategic elements of projects are successfully implemented.

At the upcoming PMI Australia Conference, Professor Hood will be speaking on risks to industries from a number of external forces and impacts which practitioners need to be aware of to ensure that these are accurately factored into projects.

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Adding Value to the Bottom Line Continued

Also speaking at the recent launch was Neil Barr, Brisbane Delivery Centre Manager for Aurecon, an international consulting firm providing global programme, project and engineering management services. Mr Barr spoke about the role of project and program managers in delivering cost efficiencies to infrastructure projects. Aurecon is the platinum sponsor for the 2015 PMI Australia Conference and is committed to supporting the Project Management Institute assist its members develop their professional qualifications and deliver added value to private and public organisations.

2015 PMI Australia Conference will be held on the 25-27 May at the Brisbane

Convention Centre. It will feature internationally renowned speakers. For more details of the speakers please visit the [PMIAC website](#).



A key component of the PMI Australia Conference will be an awards ceremony included in the gala dinner, acknowledging best projects and the significant contribution made to women in project management.

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Project Management Institute National Awards

The purpose of the Annual PMI Australia Awards is to recognise and honour individuals, projects, project teams and sponsoring organisations that have:

- Made outstanding contribution(s) to the practice of the project management profession;
- Demonstrated leadership and initiative while advancing project management concepts, techniques, practices or theories through the effective application of project management principles;
- Demonstrated exemplified superior performance and outstanding project management methods, skills and their important contributions in business, industry, government, community or not-for-profit environments

1. **Project of the Year**
2. **Distinguished Contribution**
3. **Young Project Manager of the Year**
4. **Contribution to Women in Project Management**

All nominations must meet the criteria outlined for each award category and be submitted within the below key dates.

Nominations Open: 16 February 2015

Nominations Close: **5pm AEST on 17 April 2015**

Finalists Notified: 1 May 2015

Awards Presented: 25 May 2015

The following awards will be presented in 2015:

Click [here](#) for more details.....

If you would like to contribute an article to the WA PMI Newsletter then please contact the Communications Director at the email address below and you could see your article distributed to fellow project management professionals across the state and beyond.

Editor / Communications Director : Rob Hurst communications@wapmi.org.au
Administration: Jo Saunders admin@wapmi.org.au

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